

ANNA KESTER

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EDUCATION

University of Central Florida, Orlando, FL

Studio Art, BFA: Drawing and Printmaking, Art History minor, Fall 2019

- Honors in the Major and University Honors | GPA: 3.898 | Magna Cum Laude
- Founders' Day Outstanding Honors Undergraduate Thesis **Cash Award Winner**, March 2020 and:
- College of Arts and Humanities Honors in the Major Thesis Scholarship **Cash Award Winner**, Fall 2018: both awards given for Undergraduate Research Thesis conducted through a case study with UCF-based non-profit Limbitless Solutions.

ACCOMPLISHMENTS

- Employee of the Quarter, BioSchwartz, Q4 2020. Awarded for “Results, Excellence, Collaboration, Accountability, Heart.”
- Women in the Arts 2020 “*Celebrating the Genius of Women*” Exhibition, **Honor Award**, Orlando, FL, March 2020.
- Adobe MAX 2019 Educator Day, Closing **Keynote Co-speaker**, Los Angeles, CA, November 2019: Spoke representing Limbitless Solutions at Adobe’s annual conference for the world’s leading creatives and designers.
- Two research publications: Author, *Artful Bionics: Pushing the Limits of Visual Expression in Prosthetic Design*. Co-Author, *Implementation of 3D Printing Technology in the Field of Prosthetics: Past, Present, and Future*.

WORK EXPERIENCE

BioSchwartz, Orlando, FL

Jr. Graphic Designer, May 2020 – Present

- Create style guides, product label designs for print, digital ad graphics, social media content, animations, email marketing campaigns, Amazon product listing graphics, and DTC website content for multiple international E-commerce brands.
- Work remotely using Adobe Creative Cloud suite daily, primarily in Illustrator, Photoshop, Acrobat, and After Effects.
- Operate on tight deadlines while working closely with marketing team to leverage data and success metrics in campaigns.
- Drive task management, team setup, and company-wide file organization on initiative. Highly analytic, fast learner, proficient in Trello, ClickUp, Slack and Microsoft Office. Known for loving to learn new organizational practices.

AK Studio, Orlando, FL

Freelance Artist, January 2013 – Present

- Commission experience includes murals, medical illustration, graphic design, lettering, UX/UI design, and fine art.
- Experience with both public and private clients. Complete portfolio and artist biography available at akesterstudio.com.

Limbitless Solutions INC, Orlando, FL

Visual Arts Intern January 2018 – August 2018 | Senior Visual Arts Intern, August 2018 – December 2019

- Designed, produced and painted 3D printed prosthetic arm cosmetics to empower kids through personal expression.
- Collaborated directly with kids in the design of their custom bionics, as part of a diverse team of engineers and artists.
- Implemented color theory, post-processing, and technical painting skills using airbrush and spray booth equipment.
- Developed branding, UI & UX, and storytelling assets using digital tools eg. Adobe Photoshop and Illustrator.
- Exercised research, public speaking and communication skills through tours, speaking events, and external partnerships.
- Ensured project management and proper equipment use, maintained supply orders, and monitored quality control.

Universal Creative, Orlando, FL

Member of the UCF Advanced Design Lab, Aug 2017 – December 2017

- Designed a project under Non-Disclosure in collaboration with Universal Studios’ Orlando ride design team.
- Held positions of Team Lead, Project Manager and Lead Artist for project group including engineers, designers and artists.
- Directed storytelling, ideation and illustrations, and presented final project design to top executives at Universal Creative.